

# THE ILLINOIS Manufacturer

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## AUTHORS' GUIDELINES 2012

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**Word Count** — Articles of 1,500 words (more or less) are desirable for the regular columns (i.e., Legal Issues, Human Resources, Environmental Issues, etc.). Features should be approximately 3,000 words.

**Artwork** — Send any photos, charts or other artwork to the editor along with the article. If you don't have any graphic elements, we'll find artwork to accompany your article.

**Content** — Editorial material must be educational rather than promotional. We do not accept "advertorials." The more a piece applies to manufacturers — and Illinois manufacturers specifically — the better. Our readers are always interested in ways to make their business perform better. The majority of our members are small- to medium-sized manufacturers, so please keep these facts in mind when compiling the piece. Articles must not have been previously published.

We reserve the right to edit and/or refuse all submissions.

All submissions must be sent to the editor via email addressed to [shenson@ima-net.org](mailto:shenson@ima-net.org).

If your article meets these requirements and you're interested in contributing to *The Illinois Manufacturer*, please contact the editor. Article submissions are appreciated.

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