

The Illinois Manufacturer 2010

E D I T O R I A L C A L E N D A R 2 0 1 0

REGULAR COLUMNS:

Human Resources — This column takes a look at the human-resources issues affecting manufacturers. Written from a management perspective, legal trends, retention issues and policy matters are highlighted.

Tax & Accounting Issues — Illinois manufacturers face a dizzying array of complex sales and use taxes. This column offers real-world advice on how to pay what's due — and not a penny more.

Management Techniques — From lean manufacturing to the adoption of new technologies and techniques, this column examines practical solutions to help manufacturers make their operations more efficient — and to improve bottom lines.

Environmental Issues — Trying to stay “green” can mean navigating a lot of regulations for manufacturers. This department offers advice on how to treat the environment well and avoid legal and regulatory liabilities.

Manufacturers and Technology — Long gone are the days when “manufacturer” meant “unskilled.” Today more than ever, cutting-edge technology is at the heart of modern manufacturing. From harnessing the power of the Web to integrating the latest supply-chain management systems, this column covers the latest trends and developments.

Legislative Report — What happens in Springfield has direct — and often dramatic — effects on manufacturers. This report from the IMA's government affairs staff details what lies ahead, and what manufacturers can do to affect legislation.

Member News — Read news briefs, milestones and updates from the IMA's more than 4,000 member companies.

President's Report — Gregory W. Baise, the IMA's President and Chief Executive Officer, has been a fixture in state politics and the manufacturing community for more than 30 years. Always insightful, his column leads off every issue with provocative ideas and calls to action.

Government Initiatives — State and Federal programs and incentives for manufacturers are illuminated.

Legal Issues — Regulations, new laws, proposed laws and what manufacturers can do to remain in compliance and conduct business within legal guidelines.

ISSUE DATE

SCHEDULED FEATURE FOCUS

ADVERTISING/COPY DEADLINES

1st Quarter–Spring, 2010	Illinois foodstuffs manufacturers	March 15, 2010
2nd Quarter–Summer, 2010	Energy issues	June 15, 2010
3rd Quarter–Fall, 2010	Top issues facing manufacturing	September 15, 2010
4th Quarter–Winter, 2010/2011	Innovation/Technology	December 15, 2010

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